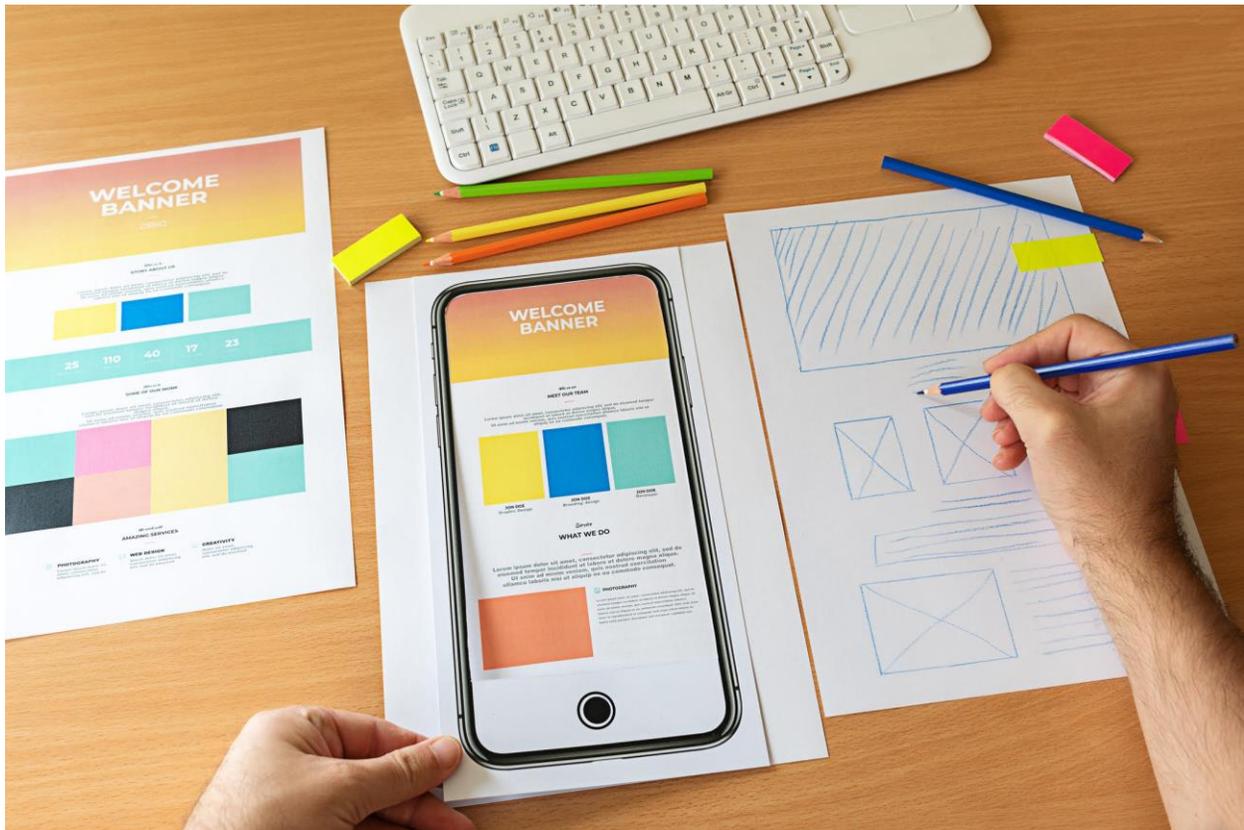


## Top 5 Jobs That Didn't Exist 20 Years Ago



In the last 20 years we have witnessed the rise of social media, streaming, virtual reality, and bickering with your smart home. Say what you will about advances in technology, one thing is undeniable: it challenges the status quo.

These jobs are pushing the boundaries of what it means to work a traditional “9-5”.

### ***Social Media Manager***

The fact that we must “manage” our social media at all epitomizes what it means to live in a culture governed by 280 characters or less.

Social media shapes public opinion, spawns viral sensations, and more recently, serves as a polarizing political platform. It has become the microphone we hold up to the rest of the world. These crafty individuals fearlessly grab that microphone and curate arguably the most important thing in the world today: information.

### ***App Developer***

20 years ago, your cellphone made phone calls and treated you to a game of *snake* (if you were lucky).

In 2019, app developers embody a critical role in any media or tech company. Fitting an entire company virtually into your pocket is no easy task. App developers hold some of the most sought-after jobs with an average salary hovering around [\\$100,000](#).

## ***Uber/Lyft Driver***

Who's the one person there for you when you need a last-minute ride to the airport or sober drive home from the bar? Your mom. But when she is not available, it's your Uber driver. Rideshare drivers enjoy a flexible schedule and plenty of bonus opportunities. In today's gig economy this role has exploded in popularity with [Uber](#) and [Lyft](#) employing a combined 4.4 million drivers worldwide.

## ***Podcast Producer***

Long-form conversation is far from dead. Through crowdfunding, podcasters have seen a meteoric rise in professional success. If you have the know-how to leverage advertising and something worthwhile to bring to the earbuds of the public, you may have what it takes to make it in this exciting industry.

## ***"Budtender"***

Yes, you read that right. Marijuana has been fully legalized in 10 different states (with more to come) and licensed dispensaries are on the hunt for employees who know the product. After all, the industry is b(l)ooming. By the year 2021, we will see a [\\$21 billion marijuana industry](#) nationwide.